



# Wisconsin

THE SUPPLY OF, POTENTIAL NEED FOR, AND ECONOMIC IMPACT OF  
THE GAPS IN CHILD CARE IN WISCONSIN IN 2019

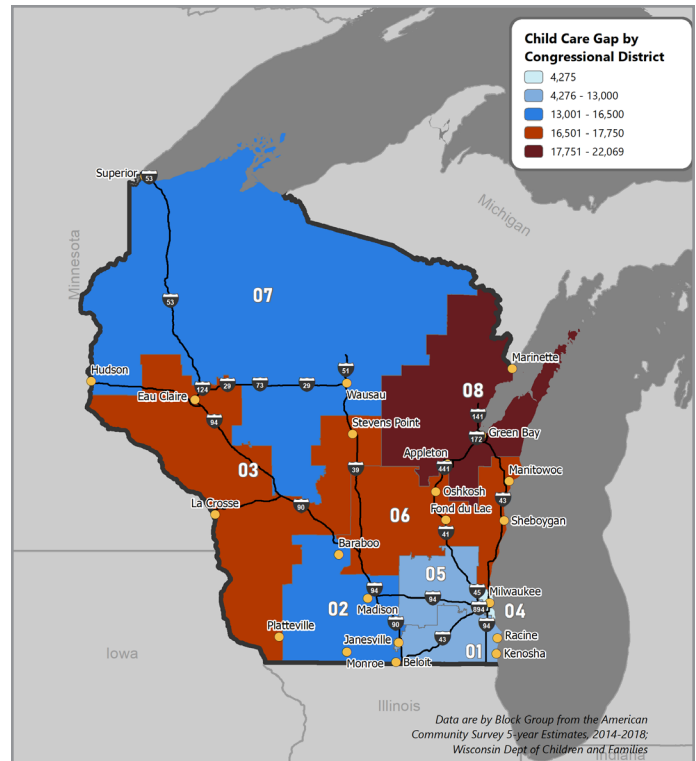
In recent years, there has been increasing bipartisan support at all levels of government to ensure working parents have access to high-quality, affordable child care. But amid these efforts, an important underlying question has yet to be answered: **how much additional child care does the country need?**

Without a clear understanding of the actual supply versus the need for care—the child care gap—it is impossible to quantify either the actual child care spaces needed or the corresponding costs associated with closing that gap. Without this information, America is unable to develop a plan to ensure that all families have access to affordable, reliable, and quality care for their children.

Incorporating the most comprehensive child care supply data collected from **Wisconsin** to date, and an advanced methodology incorporating parent choice, this analysis provides a long overdue starting point from which the country can understand how much child care is needed. With such data, policymakers can produce evidence-based strategies to improve the supply of child care in a manner that reflects the quantity and type of child care communities actually need.

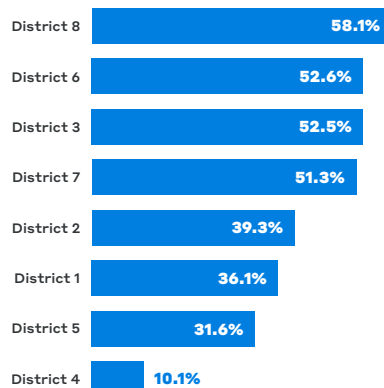
## UNDERSTANDING PARENT CHOICE

As policymakers review this data and consider how and where to address child care gaps in their communities, it is especially important to consider parent choices and preferences. While this data can be used to calculate the amount of child care needed, the *potential need* for child care should not be construed with the *actual demand* for care. These findings offer a starting point from which **Wisconsin** can work to close its child care gaps, but more work needs to be done to both understand parent preferences and incorporate them into policy decisions at the federal, state, and local levels.



<b>Supply</b>	Number of slots offered by legally operated and state-recognized providers
<b>Potential Need</b>	Number of children aged birth through five with all available parents in the labor force
<b>Gap</b>	Number of children who potentially need care but whose families cannot reasonably access formal child care

### Percent Gap by Congressional District



### Wisconsin Child Care Gap Findings

Potential Need <sup>1</sup>	288,430 children
Supply <sup>2</sup>	171,040 slots
Gap	117,090 children
Percent Gap	40.6% of children
Economic Impact (long term loss)	\$4.2 to \$6.4 Billion

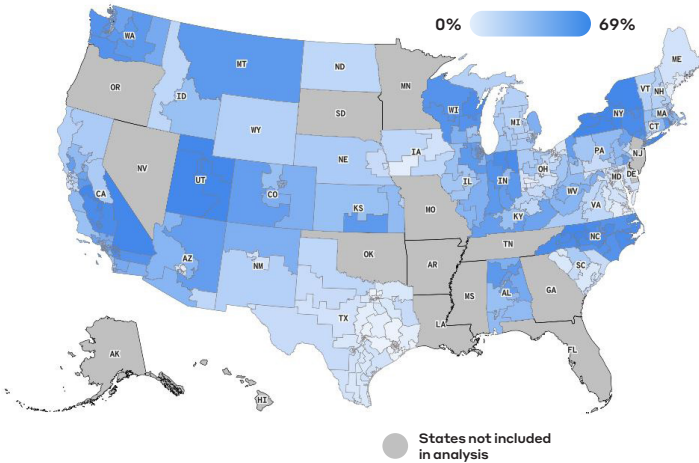
### Child Care Supply Across Wisconsin

Facility Type	Count	Capacity
Certified Family	466	1,400
Licensed Camp	46	4,370
Licensed Family	1,552	12,330
Licensed Group	1,989	130,570
Public School	152	20,950
Additional facilities from Office of Head Start	25	1,310
Department of Defense	1	120

## COMPARISON WITH 35 STATES

BPC performed a child care gap analysis in 35 states. **Wisconsin's** statewide gap of **40.6%** is **higher** than the 35-state average. Rural communities in **Wisconsin** are **more underserved** than urban communities—**consistent** with trends across the 35-states.

### Percent Gap by District



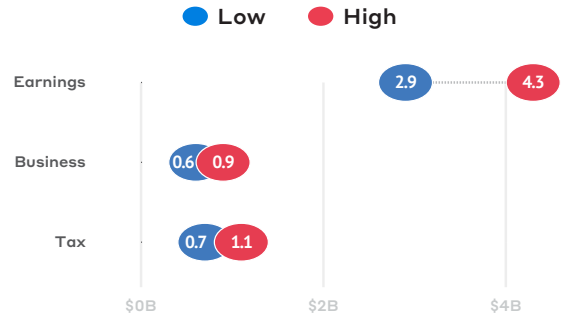
See the full report for additional data, the methodology, a discussion about how to properly interpret these findings, and to view an interactive map detailing child care access data by a number of other geographies.

- <https://childcaregap.org/>
- <https://bipartisanpolicy.org/early-childhood/>
- <https://bipartisanpolicy.org/blog/parent-survey-resource-center/>

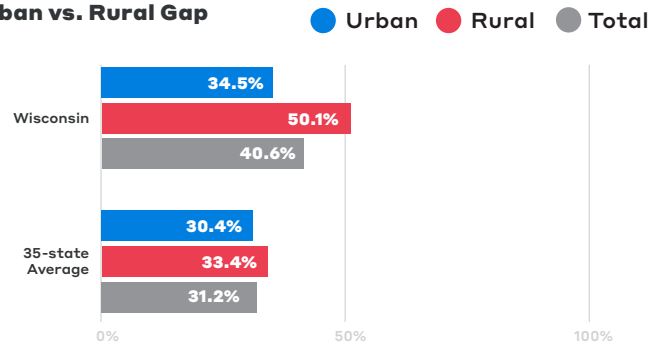
**11,109,000 children** have the potential need for child care.

- » There is a supply of **7,807,000** child care slots.
- » Child care gap: **31.2%** of the potential need.
- » Long term impact: **\$142B to \$217B** loss.

### Wisconsin Long Term Economic Impact



### Urban vs. Rural Gap



- 1 U.S. Census Bureau. 2014-2018 American Community Survey 5-year Public Use Microdata Samples. December 17, 2019. Available at: <https://www.census.gov/programs-surveys/acs/microdata/access.html>
- 2 BPC worked directly with state child care and education agencies to build comprehensive datasets of each provider's location and capacity, as well as the federal Department of Health and Human Services and Department of Defense to incorporate Head Start and military child care data.
- 3 The long term economic impact estimates represent the initial year's economic loss plus the residual burden over the next 10 years produced by the initial year.